

ADOPTED



NORTH CAROLINA GENERAL ASSEMBLY
AMENDMENT
House Bill 573

AMENDMENT NO. A2
(to be filled in by
Principal Clerk)

H573-ATQ-13 [v.2]

Page 1 of 1

Amends Title [NO]
Second Edition

Date _____, 2018

Senator Wade

1 moves to amend the bill on page 9, lines 40 and 41, by inserting between those lines:

2
3 **"DIRECT ABC COMMISSION TO ALLOW INDOOR ADVERTISEMENTS AT**
4 **SPORTS AND ENTERTAINMENT VENUES THAT ARE VISIBLE FROM OUTSIDE**

5 **SECTION 5.1.(a)** Definition. – "Advertising Rule" means 14B NCAC 15B .1006
6 (Advertising of Malt Beverages, Wine and Mixed Beverages by Retailers) for purposes of this
7 section and its implementation.

8 **SECTION 5.1.(b)** Advertising Rule. – Until the effective date of the revised
9 permanent rule that the Alcoholic Beverage Control Commission is required to adopt pursuant
10 to subsection (d) of this section, the Commission shall implement the Advertising Rule as
11 provided in subsection (c) of this section.

12 **SECTION 5.1.(c)** Implementation. – Notwithstanding the Advertising Rule, the
13 Commission shall allow a sports or entertainment venue with a permanently constructed seating
14 capacity of 3,000 or more, which is not located on the campus of a school, college, or university,
15 to display point-of-sale advertising for malt beverages and unfortified wine inside the venue that
16 is visible from the outside of the venue, and shall not require the venue to move or remove the
17 advertising.

18 **SECTION 5.1.(d)** The Commission shall adopt rules to amend the Advertising Rule
19 consistent with subsection (c) of this section.

20 **SECTION 5.1.(e)** Sunset. – This section expires when permanent rules adopted as
21 required by subsection (d) of this section become effective."

SIGNED _____
Amendment Sponsor

SIGNED _____

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and vote information, is available in the
Senate Principal Clerk's Office**



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